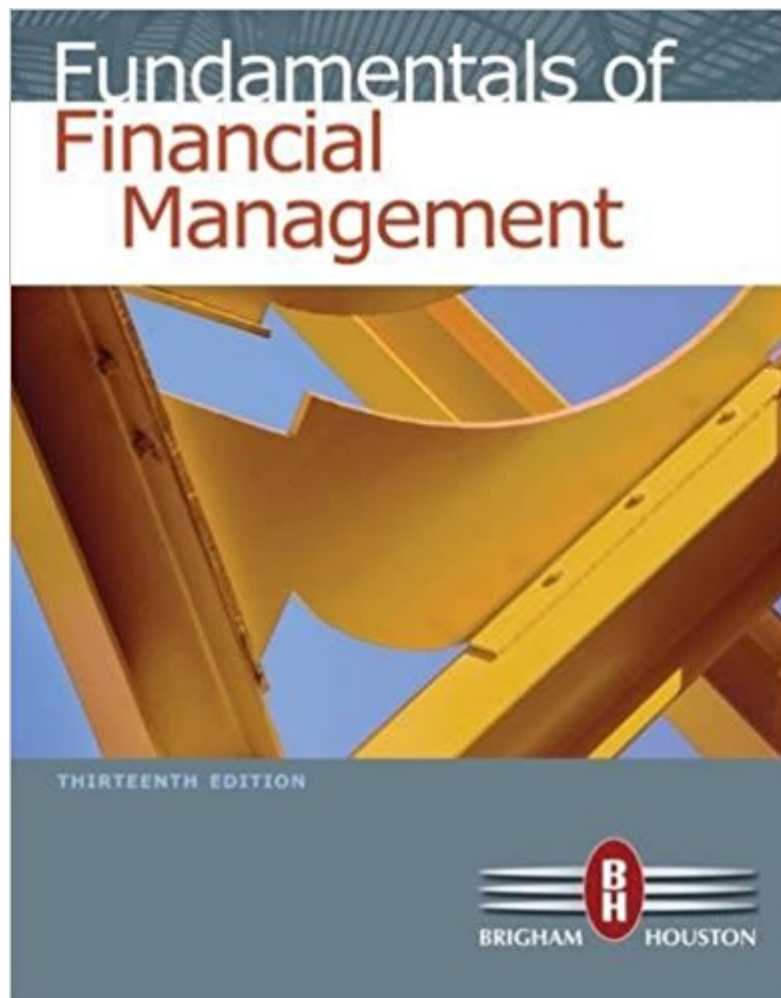




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Fundamentals Of Financial Management (with Thomson ONE - Business School Edition)



Synopsis

Designed to put readers "First in Finance" today, this fully revised thirteenth edition of **FUNDAMENTALS OF FINANCIAL MANAGEMENT** provides readers with a focused understanding of today's corporate finance and financial management. This market-leading book offers a unique balance of clear concepts, contemporary theory, and practical applications in order to help readers understand the concepts and reasons behind corporate budgeting, financing, working capital decision making, forecasting, valuation, and Time Value of Money (TVM). The thirteenth edition has been updated to include discussions of several major events such as the BP oil spill, the European debt crisis, and the ongoing weakness in the economy and financial markets. Numerous practical examples, "Quick Questions," proven end-of-chapter applications, Integrated Cases, and real-world examples demonstrate theory in action and help readers apply what they have learned.

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"My goal is to have the students ready to critically read the Wall St. Journal by the latter part of the semester. This is the best book for that objective." "I have been using Brigham and Houston for over a decade. I have tried other ones but I still like Brigham and Houston."

Dr. Eugene F. Brigham is Graduate Research Professor Emeritus at the University of Florida, where he has taught since 1971. Dr. Brigham received his M.B.A. and Ph.D. from the University of California-Berkeley and his undergraduate degree from the University of North Carolina. Prior to joining the University of Florida, Dr. Brigham held teaching positions at the University of

Connecticut, the University of Wisconsin, and the University of California-Los Angeles. Dr. Brigham has served as president of the Financial Management Association and has written many journal articles on the cost of capital, capital structure, and other aspects of financial management. He has authored or co-authored ten textbooks on managerial finance and managerial economics that are used at more than 1,000 universities in the United States and have been translated into 11 languages worldwide. He has testified as an expert witness in numerous electric, gas, and telephone rate cases at both federal and state levels. He has served as a consultant to many corporations and government agencies, including the Federal Reserve Board, the Federal Home Loan Bank Board, the U.S. Office of Telecommunications Policy, and the RAND Corporation. Dr. Brigham continues to teach, consult, and complete research in addition to his academic writing. He spends his spare time on the golf course, enjoying time with his family and dogs, and tackling outdoor adventure activities, such as biking through Alaska.

Joel F. Houston is the John B. Hall Professor of Finance at the University of Florida. He received his M.A. and Ph.D. from the Wharton School at the University of Pennsylvania, and his undergraduate degree from Franklin and Marshall College. Prior to his appointment at the University of Florida, Dr. Houston was an Economist at the Federal Reserve Bank of Philadelphia. Joel's research is primarily in the areas of corporate finance and financial institutions, and his work has been published in a number of top journals including THE JOURNAL OF FINANCE, JOURNAL OF FINANCIAL ECONOMICS, JOURNAL OF BUSINESS, JOURNAL OF FINANCIAL AND QUANTITATIVE ANALYSIS AND FINANCIAL MANAGEMENT. Professor Houston also currently serves as an Associate Editor for the JOURNAL OF MONEY, CREDIT AND BANKING, the JOURNAL OF FINANCIAL SERVICES RESEARCH and the JOURNAL OF FINANCIAL ECONOMIC POLICY. Since arriving at the University of Florida in 1987, Joel has received 19 teaching awards, and has been actively involved in both undergraduate and graduate education. In addition to co-authoring leading textbooks in financial management, Dr. Houston has participated in management education programs for the PURC/World Bank Program, Southern Company, Exelon Corporation and Volume Services America. Joel enjoys playing golf and tennis and spending time with his wife (Sherry) and two children (Chris and Meredith). He is an avid sports fan who follows the Florida Gators, and the Pittsburgh Steelers, Pirates and Penguins.

This, along with the other books I have purchased for school, was much cheaper than my school's bookstore. It arrived early as well!

brand new.....fast shipping

I barely used this textbook, but the time I did open it, it was not very useful to me. I would not rent this again in the future.

Exactly what I needed! Thankfully, my prof didn't require the software so I purposely set out to find a cheap used or rental book. Saved so much \$\$\$\$

I needed this book for class and it not only was the right one but it's actually useful. My teacher teaches from the board which can get confusing but this book really comes in handy when it comes learning finance. I have taught myself finance by reading this book alone. I would suggest this book to anyone either trying to learn finance or just relearning it.

Material covered in the book is easy to follow and easy to read. However, the tests through Cengage/MindTap are based on the material in this book but on a greater level than what is covered. The book covers the basics but the online tests will have questions/problems that you will have not seen before.

Explains the fundamentals of Finance pretty well.

Unfortunately this textbook is not written very well. It is rather dry and boring to read. It does have some useful information though so it is not a total loss.

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